

**An Invitation to be an Exhibitor at, the
10th Annual ASME Plant Engineering, Inspection and
Maintenance Trade Show**

April 19, 2012

**Pasadena Convention Center
(7902 Fairmont Pkwy., Pasadena, TX 77507)**

On behalf the ASME PEM Trade Show Steering committee we hope that your company will participate again in our upcoming 10th Annual Trade Show on 19-April-2012. The April 2011 Show was a great success thanks to the continued support of exhibitors and attendees. The vast majority (~92%) of the proceeds from our 2011 Trade Show benefited the *ASME South Texas Section* University Scholarship Endowment fund. We provided \$22,500 in scholarships to 15 deserving Mechanical Engineering Students attending local Houston universities and were able to increase the endowment fund as well.

Attached are the Trade Show information sheet and a registration form. For the 2012 show, inside booths (10x10) will be offered at \$850 and trailer spots will continue to cost \$300. We would also appeal to you to consider being a Gold Sponsor for \$2,000 or a Silver Sponsorship for \$1,500. Both sponsorship opportunities include the cost of a regular booth (10x10).

Please note, that this is the first time we have increased the standard booth cost in three years. The Trade Show Steering committee decided to increase the cost to provide additional funds for advertising at ship-channel area operating companies in order to increase the participation from plant engineering & maintenance personnel.

Benefits of Exhibiting in the Show:

- Opportunity to meet new and current clients from Houston area operating companies (there were over 580 attendees at last years show!)
- Chance to give one of 14 technical presentations (please note: presentations are selected by the ASME PEM steering committee from all the submitted abstracts, speaker bio's and a draft presentation)
- Exhibitors are given a spreadsheet with contact details for all attendees who elect to share this information.

Why register early? Booths are assigned in the order of payment per the postmark! Please complete the attached registration form and email or fax to Clint Britt; mail your check to the address on the form.

Operating Companies that sent their employees to the April 2011 Trade Show:

ExxonMobil, Shell, Lubrizol, LyondellBasell, BASF, Air Products, Chevron Phillips, FMC, Kaneka, NRG Texas, AKZO NOBEL, Altair Strickland, INEOS, Celanese, BP, DuPont, PPG Industries, Invista, Huntsman, Total, Sterling Chemicals, Capline, KOCH, OxyChem, Schlumberger, El Paso, Linde Gas, Kinder Morgan, Rhodia, and more...

Need More Information! Please contact:

- **Clint Britt (ASME PEM, Treasurer) at Stress Engineering Services, Inc.: 281.955.2900 or clint.britt@stress.com**
- **Meghal Bhatt (PEM Trade Show 2012, Chair) at SNC-Lavalin: 281.425.8873 or meghal.bhatt@sncl.us .**